



A CELEBRATION OF CULTURE, COMMUNITY & STYLE

You're invited to the Launch Event for SITA Couture's new headquarters at the historic Derby House in Encinitas, CA

WHO: SITA Couture, an eco-friendly fashion line

WHAT: Grand Opening Launch Event SITA Couture "Beach Roots"

- Multi-Cultural Event Highlights:

- Shopping Extravaganza
- Pop Up Day Spa
- Sunset Fashion Show
- Live Music
- Sacred stone education and product by EARTHS ELEMENTS
- Tributes to the designer's Native American roots:
 - Red Rock Drummers
 - Indian Lover book signing by local author Garth Murphy
 - Native Indian art and artifacts
- Luz De Vida Native Cuisine/Non-GMO from family farm in Michoacan, Mexico

WHERE: SITA Couture
649 South Vulcan Avenue, Encinitas, CA 92024
(please enter on the corner of Vulcan and McNeil)

WHEN: Saturday, October 15, 2022
1:00 pm to 8:00 pm
RSVP – info@sitacouture.com

MORE: "Beach Roots" Encinitas, sponsored by EARTHS ELEMENTS, is an event commemorating the launch of new home for SITA Couture at the historical Derby House

- SITA Couture, is an eco-friendly fashion line by San Diego County native, Sita Thompson
- Sita, a former professional dancer, is known for designing clothes of beauty, grace, comfort, ease, and versatility ... for businesswomen, athletes, mothers, movers & doers.... Clothing designed to live in honor of the female form.
- SITA's sustainable line is manufactured in L.A. with private shopping by appointment and e-commerce sales and offices in Encinitas and LA
- Sold in 50+ spa retail shops around the country.
- Uggs founder, Brian Smith, branded SITA Couture "a luxury surfer girl line!"

For more information, please contact: Sita Thompson, sita@sitathompson.com
<https://www.sitaevents.com/> 310-846-7295